Q1 As the student body at Niwot Elementary grows and changes, parents may wish to adjust the focus of our PTAC. Given this, we would like to know what areas of focus you value most. Please rate the following areas or add your own in the "Other" field:

Answered: 160
Skipped: 0


|  | Not at all | Not very | No opinion | Somewhat | Extremely | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sponsor enrichment programs such as special presentations and guest speakers that enhance curriculum, art enrichment, character education, featured authors, science assemblies | $\begin{array}{r} 1.88 \% \\ 3 \end{array}$ | $\begin{array}{r} 5.63 \% \\ 9 \end{array}$ | $\begin{array}{r} 4.38 \% \\ 7 \end{array}$ | 38.13\% 61 | $\begin{array}{r} 50.00 \% \\ 80 \end{array}$ | 160 |
| Subsidize expenses to reduce family costs for field trips | $\begin{array}{r} 9.38 \% \\ 15 \end{array}$ | $\begin{array}{r} 21.88 \% \\ 35 \end{array}$ | 21.88\% | $\begin{array}{r} 33.13 \% \\ 53 \end{array}$ | $\begin{array}{r} 13.75 \% \\ 22 \end{array}$ | 160 |
| Collect/raise monetary donations to fund Paraprofessionals in the classrooms (at least one per grade level) | $\begin{array}{r} 1.25 \% \\ 2 \end{array}$ | $\begin{array}{r} 0.63 \% \\ 1 \end{array}$ | $\begin{array}{r} 1.88 \% \\ 3 \end{array}$ | 20.00\% $32$ | $\begin{array}{r} 76.25 \% \\ 122 \end{array}$ | 160 |
| Provide family-focused social events (Back-to-School Movie Night, Talent Show, Sock Hop, etc.) | 3.13\% $5$ | 15.00\% $24$ | 15.00\% 24 | 36.25\% $58$ | $30.63 \%$ $49$ | 160 |
| Hold monthly PTAC General Meetings | $\begin{array}{r} 3.13 \% \\ 5 \end{array}$ | $\begin{array}{r} 15.00 \% \\ 24 \end{array}$ | 45.63\% | $\begin{array}{r} 27.50 \% \\ 44 \end{array}$ | $\begin{array}{r} 8.75 \% \\ 14 \end{array}$ | 160 |
| Provide funds for supplemental classroom materials, teacher grants, etc. | $\begin{array}{r} 0.63 \% \\ 1 \end{array}$ | $\begin{array}{r} 4.38 \% \\ 7 \end{array}$ | $\begin{array}{r} 6.25 \% \\ 10 \end{array}$ | $35.00 \%$ $56$ | $\begin{array}{r} 53.75 \% \\ 86 \end{array}$ | 160 |
| Coordinate staff appreciation (Teacher Appreciation Week, Teacher Gift Idea pages, etc.) | $\begin{array}{r} 1.88 \% \\ 3 \end{array}$ | $\begin{array}{r} 8.75 \% \\ 14 \end{array}$ | 18.13\% 29 | 46.88\% $75$ | 24.38\% $39$ | 160 |
| Collect/raise monetary donations to increase technology resources | $\begin{array}{r} 3.13 \% \\ 5 \end{array}$ | 11.25\% $18$ | 11.25\% $18$ | 40.63\% $65$ | $33.75 \%$ $54$ | 160 |
| Provide support for teachers through classroom volunteers, parent education, Science Garden programming, etc. | $\begin{array}{r} 0.00 \% \\ 0 \end{array}$ | $\begin{array}{r} 3.13 \% \\ 5 \end{array}$ | $\begin{array}{r} 8.75 \% \\ 14 \end{array}$ | 36.88\% $59$ | 51.25\% 82 | 160 |


| Sponsor community education programs (internet safety, dealing with bullying, etc.) | 2.50\% | 14.37\% | 16.88\% | 36.25\% | 30.00\% |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4 | 23 | 27 | 58 | 48 | 160 |
| Collect/raise monetary donations to increase media/library collections | 2.50\% | 5.63\% | 16.25\% | 41.88\% | 33.75\% |  |
|  | 4 | 9 | 26 | 67 | 54 | 160 |
| Sponsor parent-teacher-administration activities, like quarterly Parent-Principal Coffees | 8.75\% | 14.37\% | 35.63\% | 32.50\% | 8.75\% |  |
|  | 14 | 23 | 57 | 52 | 14 | 160 |

## Q2 Did you participate in any of the <br> following NES PTAC events in 2014 or 2015? (please check all that apply)



| Answer Choices | Responses |  |
| :---: | :---: | :---: |
| Back to School Movie Night | 31.85\% | 50 |
| Book Fair(s) | 84.71\% | 133 |
| Dining for Dollars | 69.43\% | 109 |
| NES Open House | 65.61\% | 103 |
| Niwot Trot | 45.86\% | 72 |
| Sock Hop | 68.15\% | 107 |
| Talent Show | 60.51\% | 95 |
| I did not participate in any of these events | 1.91\% | 3 |
| Total Respondents: 157 |  |  |

## Q3 Is the number of events appropriate? Do we try to do too much, too little, about right?



| Answer Choices | Responses |
| :---: | :--- |
| Too much | $8.28 \%$ |
| Too little | $\mathbf{1 3}$ |
| Just right | $\mathbf{2 . 5 5 \%}$ |
| Total | $89.17 \%$ |
| 140 |  |

## Q4 Are there activities / events that you feel the PTAC should STOP doing?

Answered: 157 Skipped: 3


| Answer Choices | Responses |
| :---: | :---: |
| Yes | $10.19 \%$ |
| No | 16 |
| Total | $\mathbf{8 9 . 8 1 \%}$ |
| 141 |  |

## Q5 Are there activities / events that you feel the PTAC SHOULD be involved in?

Answered: 157 Skipped: 3


| Answer Choices | Responses |
| :---: | :---: |
| Yes | $\mathbf{1 9 . 7 5 \%}$ |
| No | $\mathbf{8 0 . 2 5 \%}$ |
| Total | 126 |

## Q6 Have you ever attended a PTAC meeting?



| Answer Choices | Responses |
| :---: | :--- | :--- |
| Yes | $54.19 \%$ |
| No | $\mathbf{8 4}$ |
| Total | 71 |

Q7 If you do not attend PTAC meetings, why?


| Answer Choices | Responses |  |
| :---: | :---: | :---: |
| Don't have the time | 43.87\% | 68 |
| Meetings are not at convenient times | 25.81\% | 40 |
| I don't feel part of the group | 14.84\% | 23 |
| Meetings are too long | 4.52\% | 7 |
| Meetings are not interesting | 7.10\% | 11 |
| Not applicable - I DO attend meetings! | 14.19\% | 22 |
| Other (please explain) | 23.87\% | 37 |
| Total Respondents: 155 |  |  |

## Q8 What is an ideal time to hold PTAC meetings?

Answered: 155 Skipped: 5


| Answer Choices | Responses |  |
| :---: | :---: | :---: |
| Evenings (7-8:30pm) | 33.55\% | 52 |
| Mornings, at the beginning of the school day (9-10:30am) | 19.35\% | 30 |
| Afternoon (2-3:30pm) | 9.03\% | 14 |
| After school (3:30-5pm) | 13.55\% | 21 |
| A mix of the above options | 41.29\% | 64 |
| Total Respondents: 155 |  |  |

Q9 What is an ideal frequency for PTAC meetings?


# Q10 Traditionally, we have had low turnout for monthly PTAC General Meetings. What would motivate you to attend PTAC meetings more often? 

## Q11 Currently, the fundraising goals for the approved budget income projection are achieved along the following distribution (by percentage of total budget income):• 46\% = Cougar Campaign• 31\% = Fundraising Activities (such as Book Fair, Niwot Trot, Directory Sponsorship, Spirit Wear)• $15 \%$ = Corporate Cash (such as Grocery \& Target cards, Box Tops, Dining for Dollars, Online Shopping)• 8\% = Community Events (such as Sock Hop, Talent Show)For the past few years, the PTAC has chosen the following fundraising options for families to help support our school. Please indicate in which of the following efforts you have participated in the past (check all that apply):



| Answer Choices | Responses |  |
| :---: | :---: | :---: |
| Cougar Campaign / Direct Ask | 65.79\% | 100 |
| Grocery Cards (King Soopers, Niwot Market) | 58.55\% | 89 |
| Box Tops | 88.16\% | 134 |
| Book Fair | 90.79\% | 138 |
| Online Shopping (GoodShop.com, AmazonSmile) | 12.50\% | 19 |
| Target RedCard | 25.66\% | 39 |
| Corporate Sponsorship (Directory, Niwot Trot) | 21.05\% | 32 |


| Dining for Dollars | $\mathbf{7 3 . 6 8 \%}$ |
| :--- | :---: | :---: |
| Silent Auction | $\mathbf{1 1 2}$ |
| Spirit Wear | $\mathbf{2 8 . 9 5 \%}$ |
| Niwot Trot Participation | $\mathbf{7 3 . 6 8 \%}$ |
| Total Respondents: 152 | $\mathbf{5 1 . 9 7 \%}$ |

Q12 This year, less than $50 \%$ of families contributed to the Cougar Campaign, which is the PTAC's largest single fundraiser. We would like to understand why so many families chose not to provide their support.If you did not participate in the Cougar Campaign this school year, please tell us why:


| Answer Choices | Responses |  |
| :---: | :---: | :---: |
| Not applicable - I DID participate! | 64.47\% | 98 |
| Not comfortable with the suggested amount | 7.24\% | 11 |
| Not financially able to participate | 15.13\% | 23 |
| Not sure what the money is used for/not familiar with the budget | 1.97\% | 3 |
| Disagree with the PTAC budget spending | 1.97\% | 3 |
| Disagree with having a direct ask campaign | 3.29\% | 5 |
| Provided financial support in other ways | 9.21\% | 14 |
| Other (please specify) | 17.76\% | 27 |
| Total Respondents: 152 |  |  |

## Q13 What suggestions do you have for other methods of raising funds for NES PTAC?

Answered: 152 Skipped: 8

## Q14 How much communication do you feel you receive from NES PTAC?



| Answer Choices | Responses |
| :---: | :---: |
| Too much | $\mathbf{6 . 5 8 \%}$ |
| Too little | $\mathbf{3 . 2 9 \%}$ |
| Just enough | $\mathbf{9 0 . 1 3 \%}$ |
| Total | 137 |
| 152 |  |

## Q15 How do you prefer to receive information from PTAC?



| Answer Choices | Responses |
| :---: | :---: |
| This Week at Niwot email | $90.13 \%$ |
| Emails from the Principal | $\mathbf{3 6 . 8 4 \%}$ |
| NES Principal Facebook page | $\mathbf{1 3 7}$ |
| PTAC website | $\mathbf{1 9 . 0 8 \%}$ |
| Other (please specify) | $\mathbf{1 7 . 7 6 \%}$ |
| Total Respondents: $\mathbf{1 5 2}$ | 29 |

# Q16 As a parent or staff member at NES, you are a member of the PTAC and we sincerely want to hear from you. Do you have other ideas or feedback for the NES PTAC? Please let us know! 

Q17 In what grades are your children currently enrolled at NES? To encourage participation in this survey, the PTAC is sponsoring a contest for the grade level with the most responses. By telling us your child(ren)'s grade level, their grade will get credit for your survey input and the chance to win a piece of NES Spirit Wear!


| Answer Choices | Responses |  |
| :---: | :---: | :---: |
| Pre K | 7.38\% | 11 |
| Kindergarten | 22.82\% | 34 |
| 1st grade | 15.44\% | 23 |
| 2nd grade | 19.46\% | 29 |
| 3rd grade | 25.50\% | 38 |
| 4th grade | 26.17\% | 39 |
| 5th grade | 29.53\% | 44 |
| Total Respondents: 149 |  |  |

