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 **PTAC Meeting August 25, 2022 2:15pm**

Attendees: Monet, Maggie, Sarah, Nancy, Molly, Emily, Martha, Colleen

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Principal Update

* Discuss use of surplus
* Updates from Nancy Pitz and Martha
	+ $866 - new gym equipment
	+ $768 - new speakers
	+ Discovery Lab - Trying to get quotes on equipment - Panel
		- Another idea - a national competition - Nancy to send document for the Invention Wall?
	+ School ordered for Discovery Lab - rugs, table & chairs, monitors for walls

President

* Membership Toolkit?
	+ Membership Toolkit - online directory software $100-200/year coming due
		- Whole school directory
		- Will need to do a big push through newsletter, FB, additional email
* Volunteers
	+ Lots of interest - need for coordinator - Emily!
	+ Tuesday August 30th - Need 4 volunteers for picture Day 2 am, 2pm
		- 9:15a -12:30p
		- 12:30p - 3p
		- To be briefed by Martha
* Spirit Wear
	+ Spiritwear
		- Dropped off this week
		- Spiritwear volunteer solidified
		- We still have products at the school to clear out - sell at movie night
		- Mailchimp Graphic for Spiritwear - Nancy still has one for 2021 for Spiritwear with link - Sarah to send new one
* Room Parents
	+ Room Parents - limited, but allowed
		- Teachers may have room parent to help organize for parties, events, etc.
		- Teachers will recruit
* Cougar Campaign: Highlight tangible items
	+ Best communication avenue with classrooms - i.e. cougar campaign - in person, emails, newsletters, backpack tags

 Committee Chairs

* Volunteer Coordinator: Emily McNamara
* Spirit Wear: Tatyana McElroy
* Teacher Lunches: Anne Marie
* Niwot Trot: Gretchen Johnson
* Cougar Campaign: ***Need***
* Watch Dogs: Todd Stoneman
* Movie Night: Paul Stone
* Book Fair: Monet Stoneman
* Talent Show: Liz Napp and Molly Walsh
* Carnival: Ashley Talbot
* Dining for Dollars: ***Need (who did this last year?)***
	+ Dining for dollars - need to find out who it was last year - Carly Silverman
		- In & Out Burger - prepaid tickets, possibly for movie night

Upcoming events

* + Back to School Nights - weeks of 8/22 and 8/29
	+ PTAC General Meeting 8/31 9:15am - call for volunteers - Martha please put it on marquis
	+ New Families event at Children’s Park - Need date
	+ Cougar Campaign 9/12- Oct 31
		- Best onsight Date Tuesday 9/13
			* 9/12 - 1st 100 mile club, and Monday is not great day to start
	+ Movie Night 9/30 (10/7 as the make-up day)
	+ Niwot Trot 10/2
		- tight fundraising window - Jessica doing sponsorships
			* Already $3500 in place
	+ Watchdog - Need Date
	+ typically end of Sept
		- Need to order the Starter Kit with Calendar - Need it for the Night
		- Get pizza - donated? Donuts? TBD
		- Kits out of Stock! - Maggie to call them
		- PTAC board booth to help dads order shirts
		- Need volunteers to help supervise kids during dad meeting
	+ Lunches - Martha to send dates
	+ Winter Book Fair - Monet to coordinate with Kelly about a date

 VP Fundraising

* Cougar Campaign - $50k goal
	+ Kick off is Monday, September 12th
	+ Communications - newsletter, PTAC presence at school, teacher emails, FB, backpack tags
	+ Green Guy
	+ Cougar at school
	+ Molly to put together schedule for volunteers for Emily
	+ Raffel - ? - most people agree that the reward did not have huge benefit
	+ Dunk Tank type idea - for reaching goal - open to suggestions
	+ Should be a “building” goal, no class competitions
* Movie night - $0 goal
	+ Recruit food trucks
	+ Possibly In-n-Out pre purchased tickets
* Niwot Trot - $7k goal
	+ Sponsor recruitment
* Dining for Dollars - $3500 for year
	+ Need someone to lead this effort
* Cougar Campaign
	+ $50K goal

Treasurer

* Surplus
	+ $50K surplus
		- Set up current budget to have a deficit
		- Really to be $28K
		- Taken into account speakers and gym equipment
		- Potential Spend - $500 to library
* State of finances
* Budget
* Niwot Trot Money Collection
* Cougar Campaign Money Collection
	+ [Does Donorbox still work?](https://www.niwotptac.com/cougar-campaign.html) Who has access to this to reset for this year?
		- Gretchen - Donor box, paypal, stripe,
		- Updates to donor box - Maggie
		- Weebly - Sarah
* AIM renewal
* Shift4Shop?
* Teacher grants
* Mini teacher grants
* Grade level teacher grants - no amazon gift cards this year, too much to track, but perhaps give teachers budget and reimbursement/buy for them
	+ Examples of curric adjuncts: Flow-cabulary, Time for kIds
* $6K for field trips - needs to be broken by grade level

Secretary

* Happy to help out wherever, please reach out!

Communications

* Update website - in progress
* Bios from board members
	+ All - please provide headshots and bios to Sarah for website
* Can we send a link to the directory?

Next Meeting 08/31/2022 9:15 - Coffee