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**PTAC Meeting August 25, 2022 2:15pm**

Attendees: Monet, Maggie, Sarah, Nancy, Molly, Emily, Martha, Colleen

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Principal Update

* Discuss use of surplus
* Updates from Nancy Pitz and Martha
  + $866 - new gym equipment
  + $768 - new speakers
  + Discovery Lab - Trying to get quotes on equipment - Panel
    - Another idea - a national competition - Nancy to send document for the Invention Wall?
  + School ordered for Discovery Lab - rugs, table & chairs, monitors for walls

President

* Membership Toolkit?
  + Membership Toolkit - online directory software $100-200/year coming due
    - Whole school directory
    - Will need to do a big push through newsletter, FB, additional email
* Volunteers
  + Lots of interest - need for coordinator - Emily!
  + Tuesday August 30th - Need 4 volunteers for picture Day 2 am, 2pm
    - 9:15a -12:30p
    - 12:30p - 3p
    - To be briefed by Martha
* Spirit Wear
  + Spiritwear
    - Dropped off this week
    - Spiritwear volunteer solidified
    - We still have products at the school to clear out - sell at movie night
    - Mailchimp Graphic for Spiritwear - Nancy still has one for 2021 for Spiritwear with link - Sarah to send new one
* Room Parents
  + Room Parents - limited, but allowed
    - Teachers may have room parent to help organize for parties, events, etc.
    - Teachers will recruit
* Cougar Campaign: Highlight tangible items
  + Best communication avenue with classrooms - i.e. cougar campaign - in person, emails, newsletters, backpack tags

Committee Chairs

* Volunteer Coordinator: Emily McNamara
* Spirit Wear: Tatyana McElroy
* Teacher Lunches: Anne Marie
* Niwot Trot: Gretchen Johnson
* Cougar Campaign: ***Need***
* Watch Dogs: Todd Stoneman
* Movie Night: Paul Stone
* Book Fair: Monet Stoneman
* Talent Show: Liz Napp and [Molly Walsh](mailto:molly@mollywalsh.me)
* Carnival: Ashley Talbot
* Dining for Dollars: ***Need (who did this last year?)***
  + Dining for dollars - need to find out who it was last year - Carly Silverman
    - In & Out Burger - prepaid tickets, possibly for movie night

Upcoming events

* + Back to School Nights - weeks of 8/22 and 8/29
  + PTAC General Meeting 8/31 9:15am - call for volunteers - Martha please put it on marquis
  + New Families event at Children’s Park - Need date
  + Cougar Campaign 9/12- Oct 31
    - Best onsight Date Tuesday 9/13
      * 9/12 - 1st 100 mile club, and Monday is not great day to start
  + Movie Night 9/30 (10/7 as the make-up day)
  + Niwot Trot 10/2
    - tight fundraising window - Jessica doing sponsorships
      * Already $3500 in place
  + Watchdog - Need Date
  + typically end of Sept
    - Need to order the Starter Kit with Calendar - Need it for the Night
    - Get pizza - donated? Donuts? TBD
    - Kits out of Stock! - Maggie to call them
    - PTAC board booth to help dads order shirts
    - Need volunteers to help supervise kids during dad meeting
  + Lunches - Martha to send dates
  + Winter Book Fair - Monet to coordinate with Kelly about a date

VP Fundraising

* Cougar Campaign - $50k goal
  + Kick off is Monday, September 12th
  + Communications - newsletter, PTAC presence at school, teacher emails, FB, backpack tags
  + Green Guy
  + Cougar at school
  + Molly to put together schedule for volunteers for Emily
  + Raffel - ? - most people agree that the reward did not have huge benefit
  + Dunk Tank type idea - for reaching goal - open to suggestions
  + Should be a “building” goal, no class competitions
* Movie night - $0 goal
  + Recruit food trucks
  + Possibly In-n-Out pre purchased tickets
* Niwot Trot - $7k goal
  + Sponsor recruitment
* Dining for Dollars - $3500 for year
  + Need someone to lead this effort
* Cougar Campaign
  + $50K goal

Treasurer

* Surplus
  + $50K surplus
    - Set up current budget to have a deficit
    - Really to be $28K
    - Taken into account speakers and gym equipment
    - Potential Spend - $500 to library
* State of finances
* Budget
* Niwot Trot Money Collection
* Cougar Campaign Money Collection
  + [Does Donorbox still work?](https://www.niwotptac.com/cougar-campaign.html) Who has access to this to reset for this year?
    - Gretchen - Donor box, paypal, stripe,
    - Updates to donor box - Maggie
    - Weebly - Sarah
* AIM renewal
* Shift4Shop?
* Teacher grants
* Mini teacher grants
* Grade level teacher grants - no amazon gift cards this year, too much to track, but perhaps give teachers budget and reimbursement/buy for them
  + Examples of curric adjuncts: Flow-cabulary, Time for kIds
* $6K for field trips - needs to be broken by grade level

Secretary

* Happy to help out wherever, please reach out!

Communications

* Update website - in progress
* Bios from board members
  + All - please provide headshots and bios to Sarah for website
* Can we send a link to the directory?

Next Meeting 08/31/2022 9:15 - Coffee